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Succeed on Purpose Receives Small Business Mentor of the Year Award from NAWBO Dallas/Fort Worth:

Terri Maxwell, CEO of Succeed On Purpose is recognized by NAWBO for being a powerful mentor for entrepreneurs and small business owners.

Irving, TX (PRWEB) July 12, 2011

The National Association of Women Business Owners Dallas/Ft Worth Chapter awarded well-known Dallas Business Incubator/Accelerator, Succeed on Purpose, as Small Business Mentor of the Year. On June 30th, NAWBO recognized CEO Terri Maxwell, who launched twelve companies through its Business Incubation program, as a powerful mentor for any entrepreneur looking to start a business.

Crystal Arredondo, NAWBO Chapter President stated, "The nominee for the Mentor Award is an entrepreneur who invests time and energy in encouraging, advising, and giving others a helping hand. The winner of this award, Terri Maxwell, is truly deserving due to her commitment to not only help others achieve success, but doing so in a unique way. Succeed on Purpose was designed to help entrepreneurs define their purpose in life and incorporate that into a business that will create both financial rewards as well as personal satisfaction. What a wonderful concept!"

Founded in 2009, Succeed on Purpose holds sold-out Purpose Workshops where participants are taught how to align their strengths and passions with purpose-driven careers. Numerous graduates are successfully navigating a career change moving away from an unsatisfying job and toward a career about which they are passionate.

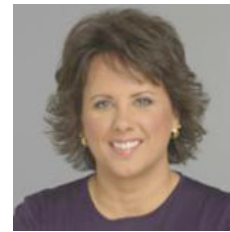
Graduates of the Purpose Workshop, who want to start a business, can submit an application to have their concept incubated during one of two incubation classes. Fifteen concepts are chosen for each class, and budding entrepreneurs receive training, mentoring, coaching and may be eligible to receive up to \$20,000 in funding to take their idea to market. Succeed on Purpose invested almost \$500,000 in numerous start-ups, a powerful support staff and a Business Incubation Center in Las Colinas. In return, Succeed on Purpose received an equity stake in each of the businesses it has taken to market, which is how it generates the majority of revenues.

"Terri's success is literally tied to the success of her incubated CEO's and she wouldn't have it any other way. The company's passion, determination and tireless efforts in helping entrepreneurs realize and reach their potential make the company a true business mentor." Arredondo noted.

One unique aspect of the Succeed on Purpose Business Incubation Program is that the program's mentors are the very same business owners who successfully launched their own companies through Succeed on Purpose and want to give back to the program in a tangible way.

"Once a business owner reaches a certain level of success, they are requested to mentor and assist in the growth of other purpose filled businesses. Succeed on Purpose has taken "Paying It Forward" to an entirely new level." Arredondo added.

In addition to starting a business, many Purpose Workshop participants choose to bring their purpose to life through a career change. More than 60% of the workshop participants choose to change careers rather than start a business.



Terri Maxwell

“If you want something better, you have to be willing to do something different.

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“Succeed on Purpose is more than a business to me. It’s a mission. It’s MY purpose. Although I’ve built several successful businesses, I have also learned that success is not the same as purpose. The stagnant economy created an opportunity for us to align with job seekers and assist in creating a strategy that can generate success from their purpose.” Maxwell said.
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Attachments:



Fall 2011 Workshop Schedule



Solopreneur Decade

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